Australian Conference on Lutheran Education

free to flourish

BRISBANE MEANJIN

ACLE 7 PROSPECTUS Sponsorship & Exhibition

Brisbane Convention and Exhibition Centre



01
to
03
october
2025

Welcome

On behalf of Lutheran Education Australia, I invite you to participate with around 1000 Lutheran leaders, educators and support staff in the seventh Australian Conference on Lutheran Education (ACLE7). ACLE is usually held every four years to celebrate, learn and grow together our sector of early childhood services and schools which have served the Australian community since 1839. Lutheran Education Australia comprises 78 schools and over 60 early childhood services located in all states and territories (except ACT). Over 55,000 children and students attend Lutheran schools and early childhood services with over 6,000 staff. ACLE7 will be held in the Brisbane Convention Centre from 1 – 3 October 2025 with an invitation only welcome for governors, principals and business managers on 30 September. ACLE7 will not only bring together the largest gathering of Australian Lutheran educators but will also connect with the global Lutheran education community. The ACLE7 planning committee is pleased to offer you the opportunity to market your business Australia wide to our conference delegates. Lutheran Colleges, Schools and EarlyChildhood Services throughout Australia will be represented by the 'decision makers', specifically:

- Principals
- Directors of Early Childhood Services (ECSs)
- Business Managers
- Governing Body Members of colleges, schools and ECSs
- System authority secretariats (Brisbane, Melbourne, Adelaide)
- Teachers and Learning Coordinators
- Administrative Support Staff
- Leaders of the Lutheran Church of Australia and New Zealand
- Leaders of Australian Lutheran College

For those businesses who have participated in our previous conferences, we sincerely appreciate your support and welcome you to join with us again. Additionally, for new businesses seeking participation for the first time, we look forward to you taking up this opportunity and promoting your business amongst our Lutheran education community.

Assoc Prof Lisa Schmidt



Executive Director
Lutheran Education Australia

Conference Venue

We are excited to host the upcoming ACLE 7 Conference at the Brisbane Convention & Exhibition Centre. Opened in 1995, BCEC is owned by South Bank Corporation on behalf of the Queensland Government and is proudly managed by leading international venue management specialists ASM Global.

With a focus on innovation and sustainability, BCEC brings over 28 years of industry knowledge to deliver exceptional, world class experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment.

BCEC has a global reputation for excellence as reflected by 192 awards including the AIPC APEX 'Worlds Best' Convention Centre Award for 2016 to 2018, and Runner Up in the AIPC APEX Award for 2020-2022. BCEC is the major driver of Business Events in Queensland and to date has created more than \$4.9 billion in economic benefit for the State.

Our corporate responsibility program allows BCEC to give back to the community in which we do business. We work tirelessly to minimise the impact our events have on our environment.





Why Sponsor and Exhibit?

Participating as a sponsor or exhibitor provides you with the opportunity to take you straight to your target markets and demonstrate your level of support and commitment to the education industry. There will be an opportunity to connect directly with Principals, Directors of Early Childhood Centres (ECCs) and Business Managers at a designated time at the start of the conference. The ACLE7 conference can provide your organisation with:



Maximum exposure at a premier industry conference



Opportunity to present latest innovations and new products or services to a pertinent audience



An opportunity to build and reinforce strategic relationships



Showcase your expertise and capabilities, and educate the industry



Time to network with industry colleagues and key decision makers



Increased marketing opportunities including visibility on the conference website and associated marketing materials



A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience



The chance to affiliate your brand with a unique, dynamic conference package



Access to a broad network of industry partners from the public and private sectors



Commitment levels vary and can be tailored to suit your marketing strategies.

Our Sponsorship Team

For all Sponsorship and exhibition queries, or for any other conference matters, please contact the conference organisers.

Chelsea O'Brien

Sponsorship and Exhibition Administrator All Occasions Group

12 Stirling Street, Thebarton SA 5031 P: +61 8 8125 2200 E: chelsea.obrien@aomevents.com W: www.acle.net.au



Major Conference Sponsorship Packages

'Flourish' Principal Sponsor (Exclusive Opportunity) \$45,000

As the 'Flourish' Principal Sponsor you will receive the following entitlements:

Exhibition

- 1 x large shell scheme exhibition booths (6x6m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Access to Delegate Lead capture technology via the conference app

Registration and Social Events

4 x delegate registrations (includes all sessions, all catering breaks, Welcome Reception and access to sion)

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- Ope tur to give a hir e presentar i at the ope go e conf ice
- morning of the conference (Day selected in order of sponsorship acceptance and detail of the activation to be approved by the organising committee)
- Opportunity to supply 1 content item to be included in the conference social media platforms pre conference
- Your corporate signage prominently displayed on the main stage in the plenary room. Free standing banner to be supplied by sponsor
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Acknowledgement on all social media platforms as the 'Flourish Principal sponsor'
- Acknowledgement as the 'Flourish Principal sponsor during the conference

'Our Story' Sponsor (4 Opportunities) \$25,000

As a Our Story Sponsor you will receive the following entitlements:

Exhibition

- 1 x medium size shell scheme exhibition booths (6x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Access to Delegate Lead capture technology via the conference app

Registration and Social Events

 2 x delegate registrations (includes all sessions, all catering breaks, Welcome Reception and access to exhibition)

- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Acknowledgement as a Conference sponsor during the conference including during both opening and closing ceremonies



Conference Function Sponsorship Packages

Conference Dinner Sponsor (Exclusive Opportunity) \$20,000

As the Dinner Sponsor your organisation will receive the following entitlements:

Registration and Social Events

- 2 x delegate registrations (includes all sessions, all catering breaks, Welcome Reception and access to exhibition)
- 4 x Dinner tickets

Marketing and Promotion

- Opportunity to give a 5 minute presentation during the conference dinner event
- Your corporate signage prominently displayed during the function (free standing banner to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo printed on the dinner menus
- Acknowledgement as the Dinner Sponsor during the conference including during both opening and closing ceremoniest

Welcome Reception Sponsor (Exclusive Opportunity) \$10,000

A Welcome Reception will be held for all delegates on the opening night of the conference. As the Welcome Reception Sponsor you will receive the following entitlements:

Registration and Social Events

2 x delegate registrations (includes all sessions, all catering breaks, Welcome Reception and access to

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- Oppo nity give a 5 out resentatio uring the we me reption
- the event (free standing banner to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Welcome Reception Sponsor during the conference including during the event



Conference Support Sponsorship Packages

Governors 'Free To Flourish' Network Evening Sponsor \$15,000

An exclusive 'invitation only' event will be held for all Business Managers and Principals and Governors on the Tuesday night prior to the opening of the conference. As the Governors 'Free To Flourish' Network Evening sponsor you will receive the following entitlements:

Registration and Social Events

- 2 x delegate registrations (includes all sessions, all catering breaks, Welcome Reception and access to on)
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- An opportunity to conduct a brand activation during the event
- the event (free standing banner to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Acknowledgment as the Governors 'Free To Flourish' Network Evening sponsor during the conference

Conference App & Wi-Fi Sponsor \$10,000

The Conference App will be in the hands of all delegates. The App will be available on mobile devices. The conference app provides delegates with access to the program, exhibitor listings, contacts and much more. The Conference App Sponsor will receive the following entitlements:

- Sole branding of the mobile event app
 Logo displayed on the conference website with
 company profile and hyperlinked to your company
 website
- Logo displayed on the conference registration site
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Acknowledgement as the Conference App Sponsor during the conference



Conference Support Sponsorship Packages

Keynote Speaker Presentation Sponsor (4 Opportunities) \$10,000

As a Keynote Speaker Sponsor your company name will be associated with one of the main plenary speakers within the Program. Each Keynote Speaker brings something new to the Program to share with the audience. This can be motivational, educational or a life changing experience.

Registration and Social Events

 2 x Conference registrations (includes all sessions, all catering breaks, Welcome Reception and access to exhibition)

Marketing and Promotion

- Your corporate signage prominently displayed in the allocated room during the session. Free standing banner to be supplied by sponsor
- Your company name associated with all promotion of the session including in and electronic or printed program
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on holding slides of the speakers session
- Acknowledgement as the Keynote Speaker sponsor during the conference



Lanyard Sponsor \$8,000

This is an exclusive opportunity. The Lanyard Sponsor will have the opportunity to provide your own branded lanyards to the conference. Lanyards will be worn by all participants of the conference including delegates, sponsors and exhibitors. You will also receive:

- Logo printed on all lanyards (to be supplied by the sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Acknowledgement as the Lanyard sponsor during the conference

Water Bottle Sponsor \$7,500

Double walled water bottle branded with your company logo to be distributed to each delegate upon registration. Your company can supply these double walled drink bottles or organize to have them produced at your own cost.

- Opportunity to supply a branded drink bottle
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Acknowledgement as the Water Bottle sponsor during the conference

Exhibition Sponsorship Packages

'Free to Flourish' Official Exhibition Lounge Sponsor \$10,000

The Exhibition Lounge will be one of the focal points of the Exhibition. The Lounge will be a great place for delegates to network, relax and provide a unique space to do business. The package will include furniture and the sponsor will have the opportunity to brand and add signage to complete the area at their own expense.

Exhibition

- 1 x standard shell scheme exhibition booth or equal floorspace (3x3m) in a prominent position.
- Access to Delegate Lead capture technology via the conference app
- Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral in the space (Branding and collateral at the Partners expense)
- Promotion and Marketing
- Your corporate signage prominently displayed in the Exhibition Lounge (free standing banner to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Exhibition Lounge sponsor during the conference

Health & Wellbeing Partner Sponsor \$2,500

Marketing and Promotion

- Opportunity to supply organisations own instructor to conduct demonstration session for delegates
- Your corporate signage prominently displayed in the allocated room during the session. Free standing banner to be supplied by sponsor
- Logo displayed on the conference website and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo and company profile featured in the conference app
- Logo featured in any conference printed or electronic program materials
- Logo displayed on conference holding slides at the conference

Please contact us to discuss this option and alternatives to this offering.

Barista Sponsor (2 packages available) \$10,000 each

As a sponsor of the Barista Coffee Cart you will receive the following entitlements:

Marketing and Promotion

- Your corporate signage prominently displayed at the Barista Coffee Cart (free standing banner to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials
- Opportunity to supply branded cups at sponsors own expense
- Opportunity to supply branded merchandise eg: t-shirts, hats, aprons for the Barista to wear
- Acknowledgement as the Barista sponsor during the conference

Flourish & Revitalise Bar \$5,000

This opportunity exists for a sponsor to brand the Flourish & Revitalise Bar - a haven where delegates will find healthy snack options and beverages. This is the perfect sponsorship opportunity for smaller businesses who cannot spare having someone on a booth for three days, as this opportunity is for an unmanned space.

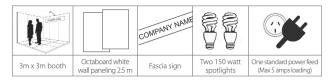
- Your corporate signage prominently displayed at the Revitalise Bar (free standing banner to be supplied by sponsor)
- Opportunity to provide branded snack and beverage options (subject to venue regulations)
- Opportunity to leave marketing collateral in the space for delegates to help themselves
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on any conference signage displayed at the venue
- Logo on any conference marketing materials
- Logo and company profile featured in the conference app
- Logo and company profile featured in any conference printed or electronic program materials

Conference Exhibitor Packages

Exhibitor \$3,500

As an exhibitor of the Conference you will receive the following.

Exhibition Booth 1 x shell scheme exhibition booth (3x3m²). Should you have a custom stand the equivalent floor space will be provided.



Registration and Welcome Reception

 2 x Exhibition registration (includes all sessions, all catering breaks, social functions excluding the conference dinner and access to exhibition)

Promotion and Marketing

- Listed on the conference website
- Listed in any conference printed or electronic program materials

Large Display Space Exhibitor \$10,000

Take advantage of the additional space and showcase or demonstrate your classroom or school yard range of products. As a large display space exhibitor of the conference you will receive the following.

Exhibition Space Only

• 1 x 6m x 6m exhibition space only. *Cost of power and any structure will be at the exhibitors cost

Registration and Welcome Reception

 2 x Exhibition registration (includes all sessions, all catering breaks, social functions excluding the conference dinner and access to exhibition)

Promotion and Marketing

- Listed on the conference website
- Listed in any conference printed or electronic program materials

Small Display Pod \$2,500

As a small display exhibitor of the conference you will receive the following.

Exhibition Booth

- 1 x small display board
- 1 x trestle table
- 1 x chair

Registration and Welcome Reception

 1 x Exhibition registration (includes all sessions, all catering breaks, social functions excluding the conference dinner and access to exhibition)

Promotion and Marketing

- Listed on the conference website
- Listed in any conference printed or electronic program materials

Additional Exhibitor

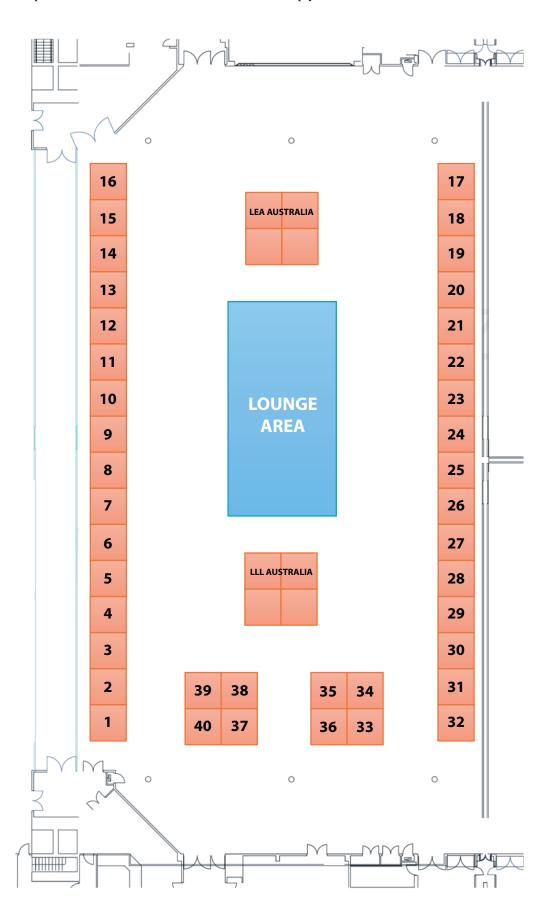
Registration

\$650



Exhibition Floorplan

See the draft floorplan layout – please note this may be subject to change by Venue or Organisers. Please note priority placing will be given to Sponsors and choices of location will be on first reply basis.



Sponsor and Exhibition Application Form

All prices are listed in AUD and include GST

Contact Person*

Surname
Position
Mobile number
State
Postcode

^{*}All correspondence will be directed to this person.

Conference Sponsorship Packages

Please tick to indicate your choice	
☐ 'Flourish' Principle Partner	\$45,000
☐ 'Our Story' Sponsor	\$25,000
\square Conference Dinner Sponsor	\$20,000
☐ Welcome Reception Sponsor	\$10,000
☐ Governors 'Free to Flourish' Network Evening Sponsor	\$15,000
☐ Conference App & Wi-Fi Sponsor	\$10,000

Conference Exhibition Packages

\square Additional Exhibition Registration	\$650
☐ Small Display Pod	\$2,500
☐ 3 x 3 Exhibition Booth	\$3,500
☐ Large Display Space	\$10,000

^{**} All Prices include GST

 $\rm I/we$ agree to the terms and conditions set out in this conference sponsorship and exhibition prospectus.

Signature	Date

- \square The insured declares that they:
- 1. have never been prosecuted under the Health and Safety at Work Act or other statute or regulation.
- 2. have not been convicted of any criminal offence (other than minor driving offences not resulting in disqualification) in the last 5 (five) years.
- have not been declared bankrupt nor been involved in a company or business which has gone into liquidation, receivership or come to an arrangement with creditors in the last 5 years.
- 4. have not waived any legal rights of recovery against contractors and exhibitors.
- have checked contracts when booking venues to ensure we are not accepting responsibility for the negligence of the venue owners.
- require all contractors, performers and exhibitors to provide evidence
 of insurance against third party liability risks before they are permitted
 on site
- 7. require all exhibitors to provide evidence of insurance against third party risks before we permit them on site.

☐ Lanyard Sponsor	\$8,000
☐ Pocket Program Sponsor	\$8,000
☐ Water Bottle Sponsor	\$7,500
☐ Keynote Speaker Presentation Sponsor	\$10,000
☐ Health & Wellbeing Partner Sponsor	\$2,500
☐ Barista Sponsor	\$10,000
☐ 'Free to Flourish' Official Exhibition Lounge Sponsor	\$10,000
☐ Flourish & Revitalise Bar Sponsor	\$5,000

Floorplan Placings

Option 1	Option 2	Option 3

On the floorplan (page 10) please indicate your top 3 requested places for your exhibition booth display location.

Please return this form to:

All Occasions Group
A: 12 Stirling Street, Thebarton, SA 5031
E: chelsea.obrien@aomevents.com
P: 08 8125 2200

^{***}Note that floorplan may be subject to change

Sponsorship and Exhibition Contract Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/ Sponsor'), Lutheran Education Australia Limited (ABN: 44 143 905 373) and All Occasions Group Pty Ltd (ABN 44 109 863 514) ('the Conference Organisers') in relation to the sponsorship and/ or use of exhibition space for the 2025 Australian Conference on Lutheran Education (ACLE 7) at the Brisbane Convention and Exhibition Centre ('the Venue') in Brisbane, Australia from 1– 3 October 2025 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Organising Committee reserves the right to decline offers of sponsorship or support from any organisation that is deemed not to be in line with their ethos. The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of a Sponsorship or Exhibition Package please complete the acceptance form at the back of this brochure and return to chelsea.obrien@aomevents.com and specify the package required. A confirmation letter will be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by the due date, the package will be released for re-sale. As spaces are strictly limited, returning an acceptance form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received at least 3 months prior to the conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee. Should a cancellation occur due to a pandemic (COVID-19 or otherwise) which results in restrictions, immediate lockdowns or closed borders that are put in place by the Government, your Sponsorship or Exhibition arrangements will be transferred to virtual only, and the difference reimbursed. The requests for refunds will need to be received in writing and approved by the Committee on a case-by-case basis.

Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Conference. It will include the following:

- Technical details about the venue, final exhibition details and information
- Contractor details services available to exhibitors and order forms

Exhibitor Display Rules

- The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must always be staffed during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- If materials, information or artwork required by the Conference Organiser
 are not received by the designated due date, their use for their intended
 purpose cannot be guaranteed and the Organisers are not responsible for
 any losses sustained as a result.

Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers. You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

Registrations

Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of th Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.